Culture, Teams & Change
From the Inside
At John Deere

- Cultural Role Models.
- ✓ How They Originate.
- ✓ Purpose They Serve.
- When They Are Obsolete.
- ✓ How To Change Them.

✓ My Role Model

✓ America's Role Model

✓ Frederic Winslow Taylor

✓ John Deere Culture

✓ Teams At Deere

New American Worker

Cultural Implications

✓ Develop Support System

✓ Address Cultural Assumptions